

ANNOUNCEMENT

CALL FOR LOCALLY LED DEVELOPMENT CONCEPT PAPERS FOR ADDRESSING DRUG ABUSE AND ADDICTION IN KACHIN, MYANMAR

ADDENDUM No. 02 TO

LOCALLY LED DEVELOPMENT ANNUAL PROGRAM STATEMENT APS No.: 7200AA19APS00007

PLEASE NOTE: This is an addendum to an existing announcement. All interested organizations must carefully review both this addendum, the participant report from the May 2019 Whole System in the Room (WSR) workshop in Myitkyina, and the full announcement, which can all be found in English, Kachin, and Burmese under “related documents” here: <https://www.grants.gov/web/grants/view-opportunity.html?oppId=314757> Important information contained in the full worldwide announcement is not repeated in this specific addendum.

This program is authorized in accordance with the Foreign Assistance Act of 1961, as amended.

Through this Addendum to the 2019 Locally Led Development Annual Program Statement (APS) No. 7200AA19APS00007 USAID/Burma is making a special call to local actors for the submission of concept papers focused on addressing drug abuse and addiction in Kachin State..

Drug use and associated HIV infection are increasing in Kachin State, Myanmar. The complex factors of this rural drug epidemic located in a conflict zone make this situation unique in the world. There are no “magic bullets” to address this problem. USAID/Burma proposes to use Local Works funding to demonstrate that "wicked problems," such as this can be addressed by using a systems approach to engage a wide community of stakeholders to co-create and develop, endorse, implement and ultimately be held accountable for local solutions to local problems. A local systems approach is relevant because the program interventions underway now are limited in effectiveness because they occur in sector silos and are implemented in isolation of each other. While these interventions are technically sound, they do not address the numerous interconnected challenges faced by local stakeholders in the Kachin context. A systems approach will contribute to advancing locally owned development and enhancing USAID's ability to empower community actors to take the lead in addressing their development challenges. Many of the local stakeholders share common interests -- health, prosperity and peace. Yet they are not connected to one another. They do not understand one another's perspectives and do not have

access to the complete picture. Our development rationale is if we prioritize local leadership, ownership, and self-reliance, and if we can creatively tap into existing in-country resources and make viable linkages, then we will achieve sustainable results.

Estimated award amounts will range from \$400,000 to \$1,000,000, for a maximum period of three years. Consortiums are encouraged to apply. This first Addendum will result in one award. However, over the next year, USAID/Burma is committed to releasing subsequent Addenda that are likely to result in multiple awards.

Unless otherwise stated herein, all terms and conditions of the 2019 Locally Led Development APS apply (<https://www.grants.gov/web/grants/view-opportunity.html?oppId=314757>).

I. Background

Myanmar is the second largest opium producer in the world, and possibly the world's largest methamphetamine producer. In Kachin State, in the north of the country, the easy availability of cheap, strong heroin has fueled addiction, particularly among underemployed young people and migrant laborers. Sharing needles for heroin use has resulted in very high levels of HIV and hepatitis infection. The drug and HIV epidemics in Kachin are raging and spreading to nearby Myanmar states.

The problems and issues confronting Kachin State are complex and interconnected. The need for an integrated approach to address these problems is underscored by how interconnected and interdependent Kachin's natural resources, government, local economy, and people are. Diseases such as AIDS, social and economic disasters caused by poor environmental management, conflict over the ownership of natural resources, and decreased agricultural production are only a few examples. The opportunity is to improve governance and strengthen civil society to use available technologies and resources in creative and responsible ways, ultimately enabling Kachin to meet the needs of the present without compromising the ability of future generations to meet their own needs. Lasting change depends on a critical mass of people—individuals, families, groups, communities, and institutions—freely taking action to implement sustainable solutions.

To stimulate local action and help coordinate ongoing efforts to address the drug and HIV epidemic in Kachin, the USAID/Burma Local Works Program and the Kachin-based Steering Committee organized a three-day multi-stakeholder workshop from May 5-7, 2019 in Myitkyina, Kachin. More than 100 participants came together over the three days to reflect on the past, map and prioritize present trends affecting drug abuse in Kachin, envision a desired future, find

common ground, and develop several action plans to pursue together. Through a self-organized narrowing and refining process, the participants developed three Value and Policy Statements and three objective statements for action (See annex - WSR Report).

II. Program Objectives

USAID is committed to helping its partner countries achieve self-reliance and ensuring that U.S. taxpayer investments produce sustainable, long-term development outcomes. Local ownership of the development process is key to achieving these objectives. In support of this outcome, USAID/Burma intends to award a grant to a local organization or consortium of local organizations to address the root causes of drug addiction in Kachin State. Please note that applicants proposing a consortium of local organizations must clearly identify one of the members as a lead organization.

USAID/Burma requests all interested and qualified applicants to submit a concept paper that articulates what the applicant organization(s) will do to achieve measurable progress towards one or more of the following objectives:

- 1) Promote successful drug rehabilitation through improved access to support services and vocational training;
- 2) Promote healthy behaviors among non-drug users that make them less likely to start using drugs; and
- 3) Promote access to health services for all drug users without discrimination.

All proposed activities must be implemented in Kachin State, Myanmar. USAID/Burma encourages innovative and integrated approaches.

The following types of activities for each objective are illustrative and not exhaustive. They are meant to give applicants a better idea of the range of activities envisioned in this Addendum.

- 1) Promote successful drug rehabilitation through improved access to support services and vocational training;
 - Establish detoxification and vocational training center(s) for rehabilitating drug users.
 - Provide vocational skills training in agriculture and husbandry, mechanics, carpentry and trade as well as community integration.
 - Work with potential employers to establish a labor market for reintegrating detoxed drug users into society.

- Provide health services to those transitioning from rehabilitation to employment.

2) Promote healthy behaviors among non-drug users that make them less likely to start using drugs; and

- Mass media campaigns to promote healthy choices.
- Promote activities that engage vulnerable youth to reinforce healthy/active behaviors.
- Engage government and other authorities in dialogue to prevent activities related to drug cultivation, production and trade.
- Organize prevention task forces (by neighborhood, village, township, etc.) and develop an opium eradication strategy.

3) Promote access to health services for all drug users without discrimination.

- Introduce novel approaches to providing new types of health services.
- Educate health care providers on providing quality services for all.
- Provide treatment/rehabilitation for all drug users including women drug users.
- Promote peer support programs among drug users.

III. Eligibility and Evaluation Criteria

Please review the eligibility requirements in Section 2: Eligibility and Award Information of the APS before submitting a concept paper. Respondent organizations must be local actors as defined in Section 2 and cannot have an annual operating budget composed of more than 50 percent USAID funding in any of the past three fiscal years. This cap applies to both prime and subgrantees. US-based organizations are not eligible as prime awardees under the Locally Led Development APS.

Proposed concepts will be evaluated based on the criteria set forth in the Locally Led Development APS in Section 4: Concept Paper Review Criteria.

In addition, the following evaluation criteria will also be used:

- Extent to which the Applicant's approach includes or brings together a diverse set of stakeholders (e.g., non-governmental organizations (NGOs) civil society organizations (CSOs), private sector actors, or faith-based organizations(FBOs)..)
- Extent to which the application demonstrates a unique approach or successfully builds on previous approaches

Proposed concepts must be consistent with USAID legal and policy restrictions, including those set forth in USAID's Automated Directives System and in the Foreign Assistance Act of 1961.

IV. Application Instructions and Review Process

USAID/Burma is responsible for the review process and management of any awards issued under this Addendum. Applicants are required to follow the concept paper instructions set forth Attachment A: Concept Paper Format and Instructions in the Locally Led Development APS.

Concept papers are to be sent to USAID/Burma using the following email address: burmaoaa@usaid.gov. The deadline for the concept paper submission is **January 31, 2020 (Friday)**. Concept papers may not exceed five pages in length.

USAID/Burma will confirm receipt of the concept paper within one week of submission.

If selected, Applicants will be contacted by an Agreement Officer from USAID/Burma and asked to submit a full application, which they will present in an oral presentation. Applicants not selected to advance will also be notified.

The most highly rated Applicant will then be invited to enter a period of co-creation, in which they will collaborate on and refine approach(es) with USAID/Burma. If USAID/Burma determines that the Applicant's approach meets the requirements of this funding opportunity, a milestone-based fixed-amount award (grant) will be issued.

The subsequent steps in the full application process and the award process can be found in Section 3: How to Respond to the Locally Led Development APS.

V. Sharing of Concepts

If USAID identifies opportunities to strengthen or fund a concept note or application by connecting it with other USAID mechanisms, other potential funders, and/or external partners, USAID may make that concept note or application available internally or externally for appropriate consideration.

VI. Questions and Further Assistance

Questions regarding the substance and objectives of this addendum may be directed to burmaoaa@usaid.gov. All questions must be submitted by December 1, 2019.

Questions regarding the substance and terms of the 2019 Locally Led Development APS may be directed to LLD-APS@usaid.gov.

Please note, USAID will not reimburse applicants for any pre-award costs.

For additional information regarding guidelines and procedures to submit a concept paper, please refer to the Locally Led Development APS, which can be found at the following website:

<https://www.grants.gov/web/grants/view-opportunity.html?oppId=314757>